



## **inno360 Launches New Research and Innovation Platform**

Boston, MA, January 11, 2018 --([PR.com](http://PR.com))-- inno360, developer of an award-winning SaaS platform that enables users to apply the power of cognitive analytics and artificial intelligence to proprietary repositories of business and technology-relevant data, announced that it has released a new state-of-the-art research and collaborative solution that enables leading Innovation and R&D clients to identify and build disruptive products and technologies and bring them to market more effectively and efficiently.

Commenting on this exciting new release, Peter Wengryn, CEO, stated, “Our new platform will transform the Innovation, R&D and Product Development processes of our clients, and help reduce their research time by over 50%, while enabling them to significantly increase the quality and quantity of their product pipeline. This is a market and client-driven solution that has taken the power of our legacy platform, and with direct input from clients, now provides a user-friendly interface built on upon a state-of-the-art technology platform.”

Beyond augmenting inno360's existing cognitive analytics (powered by IBM Watson) and deploying state of the art data mining visualizations, the new platform redefines business problem solving through:

- A completely redesigned platform that includes more business relevant content
- Utilization of more insightful cognitive analytics including entity extraction and sentiment analysis
- A library of powerful visualizations providing market intelligence and more actionable insights
- A new collaboration module enabling users to interact and share intelligence with their peers inside and outside the company.

This revolutionary platform will become the ubiquitous investigative solution for problem solving across business disciplines and will redefine how business turns data into intelligence.

Prakash Kanchinadam, CIO says, “Over the next year we will be announcing exciting new partnerships and substantive new releases of our platform that will have a significant impact upon the industry and clients. We have an aggressive product roadmap driven by our clients and will be expanding from R&D to other business verticals. Stay tuned.”

### **About inno360**

With a comprehensive array of scientific, patent and business content pre-populated on its award-winning SaaS platform, inno360 users have immediate access to over 5,000 unique content sources linking billions of items. The inno360 solution applies state-of-the-art cognitive analytics to this data and yields powerful visualizations that users can investigate to uncover new insights and actionable intelligence. Coupling unparalleled, comprehensive content and an intuitive user experience, inno360 makes the power of cognitive computing available to both key decision makers and front-line employees across all business disciplines. This unique combination analytics enables users to solve their most pressing problems and identify new, meaningful opportunities.



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